CORPORATE SOCIAL RESPONSIBILITY (CSR) FOR ALL PROJECT

The first two years of the four-year Project implemented under the leadership of TİSK in cooperation with Employer Organizations (EO) from Romania, Croatia, Macedonia, Montenegro and the International Organization of Employers (IOE) has been completed. The Phase II, which will be implemented during 2015-2016, will focus on informing employers regarding SUSTAINABILITY REPORTING, strengthening their capacities and raising trainers. Phase II is being implemented with three new EOs from Serbia, Bulgaria and Azerbaijan. Therefore, the number of partnering organizations is increased from seven to nine.

Estimated Results for the Second Phase:

- Supporting package will be developed for capacity building of employer organizations on sustainability reporting for adding value for the work carried out by EOs and having sustainable outcomes,
- Establishing partnerships and networks of information exchange among EOs for sustainability reporting purposes,
- Raising the awareness of enterprises and other stakeholders by developing EO strategies, enhancing visibility and dissemination of activities, as components of “sustainability reporting”.

In this Issue:

- TİSK 2014 CSR Awards
- Project Phase II: Sustainability Reporting
- Kick-off Meetings in Serbia and Bulgaria
- Upcoming Events
TİSK 2014 CSR Awards were granted with the Ceremony which was held on 17th of September 2014 in İstanbul. In the first round of the Competition, 68 applications were first evaluated by the Nomination Committee on July 15, 2014 at TİSK’s Headquarters. Based on the preliminary screening, 20 projects, consist of 17 large scale enterprises and 3 SMEs, passed to the finale. The finalist 20 projects afterwards evaluated by the Selection Committee which composed of respected names from workers & employers’ associations, government, media, universities and NGO sectors , in the meeting held on 1st of September, 2014 at TİSK’s Headquarters and winner Projects for sustainability, effectiveness, inclusion, innovation, best practice and grand award categories were determined.

“I hope our Project would provide beneficial results for business and society and CSR awards, which is planned to be traditionally organized every year in the future, could courage more enterprises for their CSR practices. ”

Yağız Eyüboğlu
TİSK President

Enterprises Awarded:

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<thead>
<tr>
<th>Large Scale Company</th>
<th>SME</th>
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<tr>
<td><strong>Grand Award</strong></td>
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<tr>
<td>Koç Holding</td>
<td>Çevreci Eczacılar Kooperatif</td>
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<tr>
<td>- Vocational Education: A Crucial Matter For The Nation (Meslek Lisesi Memleket Meselesi)</td>
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<td>- The Unhampered Medicine Project (Engelsiz İlaç)</td>
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<tr>
<th>Effectiveness Award</th>
<th>Best Practice Award</th>
<th>Inclusion Award</th>
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<tr>
<td>Opet</td>
<td>Boyner</td>
<td>Borusan</td>
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<td>- The Clean Toilet Campaign (Temiz Tuvalet Kampanyası)</td>
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<td>- Pomegranate Arils: Stronger Young Women, Happier Futures (Nar Taneleri)</td>
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<td>- My Mom’s Job is My Future (Annemin İşi Benim Geleceğim Ödülü)</td>
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<tr>
<th>Sustainability Award</th>
<th>Innovation Award</th>
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<td>Anadolu Cam</td>
<td>IBM</td>
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<td>- Glass Again Glass (Cam Yeniden Cam)</td>
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<td>- On Demand Community</td>
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“South East Europe 2014 CSR AWARDS”

“2014 Corporate Social Responsibility Awards” made a considerable impact in the partner countries and encouraged many enterprises to include CSR in their company strategies. Our Project brought together all CSR Award Winners in one book and presented it for the information of other countries in the World. The book is available on the Project website. (www.csrforall.eu)
The Phase II, which will be implemented during 2015-2016, will focus on sustainability reporting which is the key component of CSR. The Project aims to conduct activities to create awareness and build capacity on sustainability reporting in the network of employer organizations (EOs) in the region to guide enterprises through transparency and accountability and as a result increase their positive impacts on society.

In the course of Phase II, Serbian, Bulgarian and Azerbaijan EOs have also became the partners of the Project and the number of partnering organizations has been increased from seven to nine. The project activities will be implemented simultaneously in Turkey, Romania, Macedonia, Montenegro, Croatia, Serbia, Bulgaria, Azerbaijan with the technical support of IOE.

Phase II has already started it’s first activity and conducted two Kick Of Meetings in the new partner countries; Serbia and Bulgaria. Azerbaijan EO will organize it’s event within April, 2015.

Serbian Kick-off Meeting was conducted on 18th of February 2015 in Belgrade with the participation of 65 stakeholder representatives. The Meeting which is a crucial event to create awareness on CSR in Serbia has attracted the participants and companies found the chance to listen different stakeholders as well. The main focus point of the Meeting was improving the roles of enterprises on protecting human rights, employee rights and environment through their CSR activities.

Bulgarian Kick-off Meeting was realized on 20th of February 2015 in Sofia. In meeting where 60 participants from different stakeholder groups attended, representatives from organizations and enterprises shared their experiences on CSR and sustainability reporting. The participants stated that enterprises that implement CSR activities has a better reputation in public; SMEs should be encouraged for their CSR activities and thie Project will strengthen the dialogue among EOs, trade unions and public.

Project partners meet on February 18 in Belgrade to have their first PSC Meeting. In the meeting, the decisions with regard to Project activities and processes were taken.
NATIONAL REVIEW STUDIES

National Review Studies, which will be prepared in each partner countries in order to analyze the situation regarding the sustainability reporting with the technical support of IOE, entail two studies. The former will be based on compiling recent developments on CSR since the survey implemented in the Phase I and the latter will present the country specific features regarding the sustainability reporting.

TİSK 2015 CSR AWARDS

The TİSK CSR Awards will be repeated in 2015 as well. First CSR Awards which was on 2014 gave a platform to many MNE’s and SME’s to present their CSR Projects. This year by having the aim of encouraging enterprises to implement CSR activities and award best practices will be announced on April. The applications following the announcement will end in October and awards will be presented in a Conference which will be held in the first half of the December. For detailed information, please visit the Project website. (www.csrforall.eu)

UPCOMING ACTIVITIES

- National Review Studies March-June 2015
- Round Table Discussion June 30, 2015 - Istanbul
- Training of Trainers September, 2015 - Ankara
- TİSK 2015 CSR Awards April-October 2015

PROJECT PARTNER ORGANISATIONS’ CONTACT DETAILS

- Turkish Confederation of Employer Associations (TİSK)
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- Montenegrin Employers Federation (MEF)
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- National Council of Small and Medium Sized Private Enterprises in Romania (CNIPMMR)
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Associates

- The International Organisation of Employers (IOE)
  www.ioe-emp.org  E-mail : infoioe@csrforall.eu
- National Confederation of Employers’ Organizations of Azerbaijan Republic (ASK)
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