



**БИЗНИС КОНФЕДЕРАЦИЈА НА МАКЕДОНИЈА**  
**BUSINESS CONFEDERATION OF MACEDONIA**  
**„Васил Ѓоргов“ 11.1000, Скопје 02/3224 762**

## **Kick of Meeting conference of the project “Corporate social responsibility for All-CSR for ALL”**

Business Confederation of Macedonia in cooperation with employers of the region (Croatia, Montenegro, Romania, Turkey) and the International Organization of Employers (IOE) has launched a joint project "Social Responsibility for all-CSR for ALL".

The main objective is to build awareness and capacity for partnership and networks between organizations of employers towards corporate social responsibility.

Also is expected to improve the participation of companies and their impacts on the society, which would integrate in the social, environmental, ethical, consumer and human rights through their business operations and their main strategy.

The project is expected to strengthen the capacity of enterprises by developing strategies for employers visibility and prevalent activities, and to up set criteria for selecting the best social responsible practices in accordance with the new EU developments in order to promote sustainable results innovative initiatives.

The project will be implemented from 01.12.2012 to 01.12.2014.

At the meeting, for the Corporate Social Responsibility were speaking:

**-Lukas Melka-Head of Department of Economic Affairs in the EU Delegation in Macedonia**

**-Mile-Boškov - Business Confederation of Macedonia**

**-Zivko Mitrevski - Federation of Trade Unions of Macedonia**

**-Goran Lazarevski-National Council for Competitiveness and Entrepreneurship / IDEAS**

**-Alexander Nikolov- Corporate Body for Social Responsibility**

**-Prof.Vladimir Petkovski-Faculty of Economy**

**-Anna-Karanfilova Mazneva-Ministry of Environment**

**-Gligor Mihailovski-Macedonian Center of enterprises**

Mile Boskov, Executive President of BCM said the project will allow expansion of the agenda for corporate social responsibility to all stakeholders, including the social partners, civil society and other .

The meeting had participants from the private sector and civil society, trade unions, representatives of relevant ministries and the EU delegation in Macedonia, representatives of higher education institutions and stakeholders involved in the building of social responsibility in RM.