



Susan BIRD

European Commission

With the Commission for more than 20 years, Sue Bird and has led on initiatives in regional policy, industry policy, research and development, information society, and employment and social affairs. She coordinated the Commission's Structural funding (economic development aid) for Slovakia for 2004-2006. She had a coordinating role across the Telematics Applications Programme for research and development in public sector information society initiatives. Sue is currently Policy Co-ordinator in the Commission's DG for Employment, Social Affairs and Inclusion, where she is in charge of Corporate Social Responsibility and relations with the private sector. In this role, she played a key part in the development of the 2011 European Commission Communication on CSR, and spearheads a number of the Commission's CSR initiatives. She leads policy on developing relations with the private sector in the implementation of the Commission's Social Investment Package. She has a BA (Honours) in French from Sheffield University, UK; and a Maîtrise en Management Public from the Ecole de Commerce Solvay, Brussels, Belgium.

Ela Yazıcı İnan

EU Delegation in Turkey



She is a graduate of Economics from the Middle East Technical University (Ankara) with a masters degree on economics from the same university and another masters degree from the University of Edinburgh (UK) on European and International Politics. Ms. Yazıcı İnan has been working in the EU Delegation in Turkey since 1995 covering internal market, particularly technical barriers to trade, and industrial policy issues.

Zeynep Aydemir Koyuncu

EU Delegation in Turkey



Ms. Zeynep Aydemir Koyuncu is sector manager at the Delegation of the European Union to Turkey, managing a project and policy portfolio including employment, health and safety at work, equal opportunities between men and women, social inclusion and capacity building for beneficiaries of EU assistance in the field of human resources development. Before joining the EU Delegation she was engaged in the civil society as part of Turkey's one of the first youth NGOs. She holds a BSc degree in Political Science and International Relations from Bosphorus University as well as an MSc in EU Policy Making from the London School of Economics and Political Science.



Emily Sims

ILO

Emily Sims is a Senior Specialist in the ILO Programme on Multinational Enterprises and Social Policy and manager of the ILO Helpdesk for Business. She has also been involved in drafting of the labour component of various key CSR instruments, including ISO 26000 and the update of the OECD Guidelines, and has provided technical assistance to a range of industry and multi-stakeholder initiatives. She is the author of numerous articles and co-author of two books: *Corporate Success through People and Labour-Management Cooperation in SMEs: Forms and Factors*. Her research currently focuses on the potential synergies between public regulation of the workplace and company and industry social responsibility initiatives. Emily is trained at the graduate level in both law and economics (Juris Doctor, Yale Law School; MSc in economics, London School of Economics).

Hanni Rosenbaum

BIAC



Hanni Rosenbaum is Senior Policy Manager at the Business and Industry Advisory Committee to the OECD (BIAC), an independent international business association devoted to advising policy makers at OECD on the many diversified issues of globalisation and the world economy. She currently manages BIAC's activities in the areas of investment, corporate responsibility, anti-bribery, corporate governance and environmental policy and is in charge of coordinating business input to discussions related to the OECD Guidelines for Multinational Enterprises (MNEs), a comprehensive set of recommendations on responsible business conduct addressed by governments to MNEs operating in or from adhering countries. Prior to joining BIAC, Ms. Rosenbaum worked at the Nürburgring GmbH in Germany, the European Parliament in Brussels/France, and BIR, the global recycling industry association, in Brussels. Ms. Rosenbaum holds advanced degrees in French and

English from Cologne University, in applied economic sciences from the Hautes Etudes Commerciales (HEC) in Brussels and in international relations from the Centre for Diplomatic and Strategic Studies in Paris. She has German and French nationalities. She practices karate and enjoys tennis, traveling and languages.



Barbara Greutter
EMEA HR Director at Galderma SA

Barbara Greutter is EMEA HR Director at Galderma SA, heading HR for a region of more than 20 countries and leading multiple change projects in this fast growing pharmaceutical company. She is currently doing a post-graduate degree in “Responsible Management” at Steinbeis University in Berlin and, as part of her studies, collaborates with the IOE on the “CSR for All” Project. Before joining Galderma, Barbara Greutter worked in various HR roles in companies like Starbucks, Hoffmann-La Roche and General Electric, where she started her HR Career and graduated from the HR Leadership Program. Barbara holds a degree in Business Administration and a post-graduate degree in Intercultural Competencies. Originally from Austria, she has been living and working internationally for 15 years and has written various publications on intercultural management. She also is a lecturer at the University for Applied Sciences in Berne. She currently lives in Lausanne, Switzerland.



Matthias Thorns

IOE

Matthias Thorns received his PHD from European Integration- European Studies, University of Hannover after getting his master from History and Philosophy, University of Hannover and the University of Bristol. He worked respectively as adviser for Social Affairs, BUSINESSEUROPE in Brussels; as Adviser for European and International Affairs in Confederation of German Employers (BDA); and as the deputy director European and International Affairs, Confederation of German Employers (BDA) in Berlin. He is currently working as Senior Adviser in the International Organisation of Employers (IOE) in Geneva.



Jeanne Schmitt

International Training Centre of the International Labour Organization

Jeanne Schmitt is the Senior Programme Officer, Programme for Employers' Activities at the International Training Centre of the International Labour Organization. She joined the Programme for Employers' Activities of the ITCILO in 2008. She is in charge of designing, organising and implementing training activities for staff and board members of Employers' Organizations worldwide. She also deals with training material development on different issues such as lobbying, effective services development, industrial relations and social dialogue etc. and is managing donor funded capacity-building projects. She previously was Senior Adviser in charge of Social Affairs within BUSINESSEUROPE, the Confederation of European Business. At the beginning of her career, she worked in a consultancy company on international projects. Jeanne has a legal background and holds master degrees in Labour and European Law from the University of Nanterre (France) and Dresden (Germany).



Ceyhun Göcenoğlu

IBM

Ceyhun Göcenoğlu aims to develop sustainable cooperation among institutions by his tasks both in non-governmental organizations and private sector. He has worked in British Council, Vodafone and Turk Telekom to develop inter-sectoral dynamics in the areas of institutional and industrial relations. He received his master's degree in Corporate Governance and Ethics from Birkbeck College, University of London with the British Government grant. He is presently a PhD student of the Public Relations department in the Faculty of Communication, Marmara University. Ceyhun Göcenoğlu, who is a board

member of Corporate Social Responsibility Association of Turkey, is currently working as the manager of Corporate Social Responsibility Programs at IBM Turk.



Neriman KAYAALP

Bolu Cement

Neriman Kayaalp is Occupational Safety, Health and Environmental Engineer in Bolu Cement. She is graduated from İstanbul Technical University, Environmental Engineering Department, in 1999. She is also Safety Expert A – Class / from Ministry of Labour and Social Safety. Responsibilities in Bolu Cement: environmental permits and licensing processes; to ensure the performance of the work required in accordance with HSE local regulations and standards ; to prepare, review, and approving risk assessments and safety evaluations; and monitoring the implementation; to educate the employees and raise the awareness of them about HSE; to establish and maintain EHS Management System in accordance with OHSAS 18001, ISO 14001 and local regulations; to plan & perform periodic OHSAS 18001, ISO 14001 internal audits and behavioural site audits. She lives with two children and husband in Bolu, Turkey.

Esther Schouten



Shell Turkey

Esther Schouten works for Shell Upstream Turkey as an Environment & Social Performance Lead. She obtained a Bachelor of Engineering, a Masters in Development Studies and a PhD in business and human rights. After a few years working as a consultant in business and sustainability (working for PricewaterhouseCoopers), she joined Shell International as a PhD candidate/policy advisor on human rights and ethics in 2004. From 2007 to 2013, she worked in Shell Projects & Technology supporting upstream projects around the world with environmental and social issues management; one of her focus countries was Iraq.

Suat Özçağdaş

Social Innovation Center



He graduated from Psychology Department of Middle East Technical University in 1997 and worked as a research assistant for a while at the same university. He held executive positions at major civil society organizations such as International Federation of Red Cross and Red Crescent (IFRC), Turkish Red Crescent Society (Kızılay) and Educational Volunteers Foundation of Turkey. He participated to the pioneer initiatives of social entrepreneurship and social innovation realized recently in Turkey. Suat Özçağdaş decided to continue to his career by establishing an enterprise that will produce and implement innovative solutions to unfulfilled social problems and that will contribute to a sustainable and qualified life for the humanity, society and the planet. Thus, he established Center for Social Innovation Center.