

CORPORATE SOCIAL RESPONSIBILITY (CSR) FOR ALL PROJECT

CSR for ALL Project, which aims to strengthen CSR primarily in employer organizations and throughout society, and increase capacity, continues to implement its activities synchronically in partner countries. It is planned to include other employer organizations in the region into the Project.



“It would be great if the CSR For All Project could deepen the work being undertaken in the present partner countries, and start work in additional countries in the follow-up project, because the challenge of raising CSR awareness and supporting companies to better address the challenges they face, will not go away. CSR will remain high on the agenda for a long time. We must ensure that enterprises, large and small, are fully equipped to exercise CSR as a cross-cutting approach to doing business throughout their operations.”

Brent Wilton
Secretary General
IOE

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National Task Force Training

National Task Force (NTF) Training Program which was organized under the scope of TISK's "Corporate Social Responsibility for All Project (CSR for ALL)", that was financed by the European Commission, took place between **January 27-31, 2014** at TISK Headquarters in Ankara with the participation of national and international experts. NTF's Training is one of the vital activities of the Project to ensure the sustainability of the action. For this purpose, 20 participants from partner employer organizations were selected to become CSR experts and trained for five days. In order to take



active role in the upcoming stages of the Project, NTF's were informed about international initiatives (UN Global Compact, OECD Guidelines, ILO Multinational Enterprises Declaration, European Commission's expectations from enterprises regarding CSR and support packages etc.) and were subjected to trainings such as ISO 26000, Global Reporting Initiative, and European Commission's expectations from enterprises regarding CSR. Secretary General of International Organization of Employers (IOE) Brent Wilton, Susan Bird from

European Commission, Emily Sims from ILO Hanni Rosenbaum from BIAC, Zeynep Aydemir Koyuncular and Ela Yazıcı from European Delegation to Turkey, Ceyhun Göcenoğlu from IBM, Suat Özçağdaş from Social Innovation Center, Esther Schouten from Shell Turkey, Neriman Kayaalp from Bolu Cement and Barbara Greutter from Galderma Company based in Switzerland shared their CSR activities and the CSR approach of their institutions with the participants.



"BIAC was pleased to participate and contribute to two subsequent meetings held as part of the CSR for all Project. The seminars provided an excellent opportunity to raise awareness of the OECD Guidelines for Multinational Enterprises, which play an essential role in the global CSR landscape, and to engage in an active discussion with participants on the practical implication of the Guidelines. BIAC supports this positive initiative and looks forward to remaining actively involved."

*Hanni Rosenbaum
Business and Industry Advisory Committee
to the OECD (BIAC)*

Formators Trainings

In order to disseminate the project outcomes and further enhance the partner employer organizations, “Formator’s Training” which aimed to create human resource regarding CSR in the sub organizations of TISK, was realized between **April 16-17,2014** in ÇEİS premises, İstanbul. 17 experts from sub organizations of TISK got training regarding the recent developments in the global CSR architecture with the contribution of national and international experts as well as National Task Force’s whom have vital role to ensure the sustainability of the

Project. This training has been conducted in 5 partner countries during the same month. By

conducting this activity, the project will continue to develop the human resource capacity and Formators will guide their member companies on CSR. After receiving the training, Formators involved in Project’s further activities like Awareness Raising Seminars for Enterprises and become an important actor to ensure the sustainability of the Project goals.



Awareness Raising Seminars for Enterprises

“CSR Seminar for Enterprises” which aims to reach the ultimate target audience as enterprises and raise awareness regarding CSR within them, was held on **May 22, 2014** in Koç University Anatolian Civilizations Research Center in İstanbul. 80 participants of the seminar have been informed by the national, international experts as well as TISK’s experts. Throughout the seminar, CSR developments, voluntary aspect of CSR and international CSR initiatives were discussed by Asst. Prof. Dr. Gresi Sanje from Bilgi University and İdil Türkmenoğlu from Corporate Volunteer Association; besides the CSR perspective of IOE has been shared by Matthias Thorns from International Organization of Employers (IOE), under the moderation of Jeanne Schmitt, Programme Officer in ITCILO. Moreover, Senior Expert Emily Sims from ILO informed participants about ILO Tripartite Declaration of Principles concerning Multinational Enterprises and Social Policy and

TISK experts gave presentations about global CSR architecture such as EU’s approach, Global Compact, ISO 26000, OECD Guidelines for Multinational Enterprises and The United Nations Guiding Principles on Business and Human Rights. In the panel named “Project’s future activities and inputs”, sectorial based approaches regarding CSR has been shared by the formators’ representatives The participants were informed that following sub organizations of TISK



Handbook on CSR for Employer Organizations



“The Handbook on CSR for Employer Organizations” as one of the very important outcomes of the Project, which was prepared by The International Organization of Employers (IOE) to gather global CSR initiative and developments,

was published in all partner languages as well as in English. The Handbook, which contains the basic and most up to date information regarding CSR is primarily presented for the use of member employer organizations, enterprises and all organizations representing the private sector.

PDF version of the Handbook is available on our [website](http://www.csrforall.eu).

TISK will give “CSR Awards” Application Deadline: 30 June 2014



Within the scope of the “CSR for ALL Project” “**TISK 2014 CSR Awards**” will be presented in the National Conference and Award Ceremony which is scheduled to take place on **September, 2014**. In total, 12 companies will be entitled for the CSR Award. The awards will be given to one large scale company and one SME from each categories which are good implementation, effectiveness, comprehensiveness, sustainability and innovativeness. In addition, one large scale company and one SME will be awarded with Grand Prize.

For detailed information and application form please visit our [website](http://www.tisk.org.tr).

UPCOMING EVENTS

- ♦ *Selecting the Best CSR Projects*
- ♦ *Organizing the National Conference and CSR Awards Ceremony*

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