CSRforAll TOT Workshop Outline
V4

TOT workshop, Ankara 27-31 January 2014

The overall objectives of the TOT workshop are for participants to:
- Better understand the Global CSR Architecture
  - Global players - structure, aims, tactics, power
  - The role of International Institutions/Frameworks – UN Global Compact, Ruggie, ILO, OECD, EU
  - Main private initiatives on CSR (notably FLA, ETI, ISO, Regional initiatives)
- Gain knowledge on the content of the main international CSR initiatives and their impact on companies
  - Overview, interpretation and impact on companies of ILS (Freedom of association and collective bargaining; Forced and child labour; Equal opportunities; etc.)
  - Overview, interpretation and impact on companies of the UN guiding principles on Human Rights
  - Overview, interpretation and impact on companies of the OECD guidelines
- Get insight into how companies manage CSR
  - Analysis of practical company cases having put in place a CSR strategy (through different tools i.e. Code of conduct, IFA etc.) and how they monitor results and manage compliance (Internal company coordination, Monitoring and transparency, Audits etc.)
  - Special focus on SMEs experience on tools, methodologies that can be applied in SMEs
- Reflect on the role played by Employers' Organizations in the societal debate on CSR and in providing services to companies
  - Involvement of EOs and representation of business interests in societal debate on CSR as a voluntary and business-driven process
  - Identification of the main elements to be included in a Handbook on EOs' involvement in CSR
  - CSR related service provision and links with overall organizational development with a specific focus on two types of services: Training for member representatives (eg. Sector organizations); CSR awards for companies.
- Develop a detailed plan for the implementation of the project's next steps

Day 1 (January 27, 2014)

Time	Session Content	Remarks
09.00 – 9.45	Course Welcome, Presentation of the project	Bülent Pirler (welcoming speech) - TISK, Nil Mit (Presentation of the project) - Project Coordinator Matthias Thorns, IOE
09.45 – 10.30	Ice-breaker and Introductions	Jeanne Schmitt, ITCILO
10.30 – 11.00	Break	
11.00 – 12.30	Overview, interpretation and impact on companies of main international	*Presentation and Discussion*

	instruments	Matthias Thorns, IOE;
	- EU Framework - ISO 26000 - GRI	Susan Bird, EU Commission
12.30 – 14.00	Lunch	
14.00 – 15.00	Company survey and national reports - Presentation of methodology and overall results	Matthias Thorns, IOE
15.00 – 15.30	CSR: What, how and why?	*Introduction to the CSR concept and review of prior knowledge* Jeanne Schmitt, ITCILO
15.30 – 16.00	Break	
16.00 – 17.30	The Global CSR Architecture - Global players - Overview of international instruments - Exercise on the main differences between the international instruments presented	*Presentation, Group Exercise and Discussion* Matthias Thorns, IOE; Jeanne Schmitt, ITCILO

Day 2 (January 28, 2014)

Time	Session Content	Remarks
09.00 – 10.30	Overview, interpretation and impact on companies of main international instruments - The UN Guiding principles on Business and Human rights - The UN Global Compact	*Presentation and Discussion* Brent Wilton, IOE
10.30 – 11.00	Break	
11.00 – 12.30	Overview, interpretation and impact on companies of main international instruments - The OECD guidelines	*Presentation and Discussion* Matthias Thorns, IOE; Hanni Rosenbaum, BIAC
12.30 – 13.30	Lunch	
13.30 – 15.00	Overview, interpretation and impact on companies of main international instruments - ILO MNE Declaration - The ILS – What's in it for companies?	*Presentation and Group work on main ILS* Matthias Thorns, IOE; Emily Sims, ILO
15.00 – 15.30	Break	
15.30 – 16.30	Overview, interpretation and impact on companies of main international instruments - The ILS – What's in it for	*continued*

	companies?	
16.30 – 16.45	Break	
16.45 – 17.30	- EU Commission - What is Commission expects from the companies and what support measures does t provides	*Presentation and Discussion* Matthias Thorns, IOE; *Ela Yazici,* EUD

Day 3 (January 29, 2014)

Time	Session Content	Remarks
09.00 – 11.00	Managing CSR from a company perspective - Strategic considerations - Tools - Internal and external challenges	*Panel discussion with company experts* Matthias Thorns, IOE; Esther Schouten, Shell; Ceyhun Göcenoğlu, IBM; Barbara Greutter, Galderma SA
11.00 – 11.30	Break	
11.30 – 12.30 **Q&A(15 mins)**	Managing CSR from an SME perspective	*Presentation and discussion* Matthias Thorns, IOE; Neriman Kayaalp, Bolu Cement
12.30 – 14.00	Lunch	
14.00 – 14.30	Building institutional capacity on CSR in EOs through CSRforAll - Recap on expected results	Nil Mit, Project Coordinator
14.30 – 15.30	The role of EOs in the CSR debate - The different ways in which business and/or EOs can be involved - Identification of challenges and opportunities for effective engagement	**Open Discussion:** Matthias Thorns, IOE; Jeanne Schmitt, ITCILO; Short presentations by participants: IOE/ITCILO will ask the participants to share their views on the aside mentioned topics.
15.30 – 16.00	Break	
16.00– 17.30	The role of EOs in the CSR debate - from theory into practice: - Joint development of the Handbook for EOs on Guiding companies' involvement in CSR	*Continued*

Day 4 (January 30, 2014)

Time	Session Content	Remarks
09.00 – 10.30	Providing services to companies on CSR	*Presentation, Discussion, &*

	- Companies needs on CSR - Why? Which services? How? - Identification of business development opportunities	*Group exercise* Matthias Thorns, IOE; Jeanne Schmitt, ITCILO *Mr. Suat Ozcagdas, Center for Social Innovation*
10.30 – 11.00	Break	
11.00 – 12.30	Providing services to companies on CSR - Putting theory into practice - How to organize CSR awards for companies? - Identification of criteria and idea generation contest	*Continued*
12.30 – 14.00	Lunch	
14.00 – 15.30	Building institutional capacity on CSR in EOs - Learning the basics of training methodology	*Presentation & group exercise* Jeanne Schmitt, ITCILO
15.30 – 16.00	Break	
16.00 – 17.30	Building institutional capacity on CSR in EOs - Putting theory into practice - How to organize training on CSR for EOs members?	*Group exercise* Jeanne Schmitt, ITCILO

Day 5 (January 31, 2014)

Time	Session Content	Remarks
09.00 – 10.00	Planning the next steps of the project - Identification and solving of implementation obstacles - Presentation of country teams' plans	*Group work* - Nil Mit – PC; - In moderation of Matthias Thorns (IOE) & Jeanne Schmitt (ITCILO); Presentation by country teams
10.00 – 10.30	Break	
10.30– 11.30	Outstanding issues and Final Wrap-up	Matthias Thorns, IOE; Jeanne Schmitt, ITCILO
11.30- 12.00	Looking Ahead	- Zeynep Aydemir Koyuncu, EUD;
12.00 – 12.30	Closing session & Certificates	- TISK –Ferhat ILTER;
12.30 – 13.30	Lunch	

Jeanne Schmitt, ITCILO - 27/11/2013