

CORPORATE SOCIAL RESPONSIBILITY FOR ALL

"CORPORATE SOCIAL RESPONSIBILITY FOR ALL PROJECT" **ROUND TABLE DISCUSSION**

Turkish Confederation of Employer Associations (TISK) has successfully conducted "The Round Table Discussion" for the project named "Corporate Social Responsibility (CSR) for ALL" which is financed by the European Commission, on October, 9-10 2013 in Istanbul.

The Project, which is implemented under the leadership of TISK, aims to build the capacity of employer organizations and enterprises by raising awareness in terms of CSR in Turkey, Croatia, Macedonia, Montenegro and Romania. Throughout the Project, which will be implemented for a period of two years by the employer organizations in these countries, a network on CSR will be established for employer organizations (EOs) in the South Eastern region and the model to be developed will CSR for ALL serve as a guideline for all employer organizations around the world in leading so that they can guide their member enterprises regarding their corporate social responsibility activities. The project is not limited with the employer organizations; it also aims to strengthen corporate social responsibility in the whole society by involving other actors into its activities.

The Project is implemented by Turkish Confederation of Employer Associations (TISK), International Organization of Employers (IOE), Montenegrin Employers Federation (UPCG/MEF), The Business Confederation of Macedonia (BCM), Croatian Employers' Association (HUP-CEA) and The National Council of Private Small and Medium Sized Enterprises in Romania (CNIPMMR).

The objectives of "The Round Table Discussion" were to present "National Review Studies" which were prepared by the Project partners in 5 countries in order to assess the current state of CSR in these countries and to draft "Awareness Raising and Capacity Building Support Package" on the basis of these reports.

The international and local experts as well as representatives of partner employer organizations attended the meeting and contributed the formation of "Awareness Raising and Capacity Building Support Package".





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Jorgen Ronnest (Confederation of Danish Employers), Lene Wendland (OHCHR), Emmanuel Julien (ILO), Antje Gerstein (CSR Working Group/Businesseurope), Hanni Rosenbaum (BIAC) and Emily Sims (ILO- Multi Team) presented their opinions regarding the "Developments with Regard to CSR at International Level"; while Şükran Çağlayan Mumcu (BP), Aykan Gülten (Coca-Cola İçecek), Aylin Gezgüç (Koç Holding), Dori Kiss Kalafat (Tekfen Holding), Ceyhun Göcenoğlu (IBM), Mustafa Levent İlgün, Erdem Kolcuoğlu (Kıymet-i Harbiye) and Serdar Dinler (CSR Turkey) shared their views on "What should be the content of the Awareness Raising and Capacity Building Support Package?".

Via the activities to be developed in light of the presented views, "National Task Forces", who will be experts in the field of CSR, are going to be established within the body of partner employer organizations; "Best CSR Practices" will be selected; and "Employer Organizations' Handbook to Guide Enterprises in CSR" will be prepared in the next steps of the Project.

"National Review Reports" which were prepared within the scope of the Project and; "Evaluation Document" which was prepared by IOE and contains comparison of National Review Reports as well as other related documents may be accessed on the website www.csrforall.eu

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