

## European Commission Communication on CSR 2011: Implementation table

	ACTION	TARGET DATE	COMMENTS AND CURRENT STATUS
	<b>Enhancing visibility and disseminating good practice</b>		
PRIORITY	1 Create multistakeholder CSR platforms in a number of industrial sectors	2013	The call for proposals "European Multistakeholder platforms on corporate social responsibility in relevant business sectors" was published on the 05/05/2012 with deadline for submissions 14/09/2012 (see <a href="http://bit.ly/JTwrP">http://bit.ly/JTwrP</a> ). The results of this call for proposal should be published by the end of 2012. A workshop was organised by DG CONNECT on 26/10/2012 to discuss with stakeholders the possible establishment of a multi-stakeholder platform to enhance CSR in the ICT sector (see open discussion forum <a href="http://daa.ec.europa.eu/group/16/content">http://daa.ec.europa.eu/group/16/content</a> )
	2 Launch annual CSR awards	2012	The call for proposals "European corporate social responsibility award scheme" was published on the 24/05/2012 with deadline for submissions 27/07/2012. Further to that call, a grant agreement has been signed with CSR Europe and Business in the Community (UK) for the organisation of national CSR award schemes in 2012-2013. See <a href="http://www.europeancsrwards.eu/">http://www.europeancsrwards.eu/</a> The winners of those award schemes will be invited to a European award ceremony in June 2013.
OTHER	a Support initiative to build CSR capacity of SMEs	No date specified	Networking event for people and organisations that advise SMEs on CSR was held in Berlin on 11-12 June 2012 (see <a href="http://bit.ly/zu2hhkA">http://bit.ly/zu2hhkA</a> ). Document with advice and inspiration for SME advisers on CSR is due for publication by the end of 2012.
	b Dialogue with companies on issues such as employability and workforce evolutions, demographic change, the needs of young people, active ageing, employee health and well-being	No date specified	Conference on active ageing held in cooperation with CSR Europe, December 2011, and ongoing cooperation (see <a href="http://bit.ly/I0ZwyB">http://bit.ly/I0ZwyB</a> ). Joint Action on Mental Health and Well-being, including workplace well-being dimension is under preparation, expected to start at end of 2012 or early 2013 for 36 months. Further information will be available in due course at this website: <a href="http://ec.europa.eu/health/mental_health/policy/index_en.htm">http://ec.europa.eu/health/mental_health/policy/index_en.htm</a>
	c Cooperate with CSR Europe to review the initial results of Enterprise 2020 and help define its next steps	2012	Meeting held in September between services of European Commission and a delegation from CSR Europe. CSR Europe Enterprise 2020 event on 29 November 2012 will provide further opportunity for review of initial results and discussion on next steps.
	<b>Improving and tracking trust in business</b>		
PRIORITY	3 Address green-washing in Unfair Commercial Practices (UCP) Directive report	2012	Public consultation has been carried out, with inclusion of a question regarding green-washing. Report on UCP Directive to be published 2nd half 2012. For more information on the UCP Directive: <a href="http://ec.europa.eu/justice/consumer-marketing/unfair-trade/unfair-practices">http://ec.europa.eu/justice/consumer-marketing/unfair-trade/unfair-practices</a>
	4 Launch debate on role and potential of business and surveys of trust in business	2013	1. Debate: Financing has been proposed for 2013 work programme of Enterprise and Innovation Programme. Publish tender in 2013. Operational start date late 2013. 2. Survey: Survey questions finalised further to comments from Member States and CSR Forum Coordination Committee. Survey carried out late 2012 via Eurobarometer. Results to be published 1st quarter 2013.
	<b>Improving self and co-regulation processes</b>		
PRIORITY	5 Code of good practice for self- and co-regulation processes	2012	Further to discussions with Member States, the CSR Forum Coordination Committee and other experts, a draft code was posted online for public consultation from June 14 - September 30. An open meeting with stakeholders was held on 10 September. The results of the public consultation can be viewed here: <a href="http://bit.ly/P2zp1O">http://bit.ly/P2zp1O</a> . The term "code" will be replaced by "guidelines", and a Community of Practice could be established. Finalisation expected for the end of the year.
	<b>Enhancing market reward - public procurement</b>		
PRIORITY	6 Social and environmental issues in review of public procurement directives	2011	Proposal for revision of public procurement directives published by Commission December 2011, including new provisions for use of social and environmental criteria, and on market access for SMEs. See <a href="http://bit.ly/xuBYu4">http://bit.ly/xuBYu4</a>

	<b>Enhancing market reward - consumption</b>		
OTHER	d	Responsible consumption in review of Sustainable Consumption and Production Action Plan	No date specified Public consultation on "Delivering More Sustainable Consumption and production" was concluded in April 2012. The results of the public consultation are here: <a href="http://bitly.com/AqCsZB">http://bitly.com/AqCsZB</a> Further to that consultation, the services of the Commission are preparing a Communication on Building the Single Market for Green Products, which is currently scheduled for adoption by the Commission in 1st quarter 2013. In practice this proposed Communication takes the place of the originally planned review of the Sustainable Consumption and Production Action Plan. See also, Sustainable Consumption and Production Action Plan <a href="http://bit.ly/y6kDx">http://bit.ly/y6kDx</a> , and Roadmap to a Resource Efficient Europe <a href="http://bit.ly/VxxN3f">http://bit.ly/VxxN3f</a>
	<b>Enhancing market reward - investment</b>		
PRIORITY	7	Consider proposals for requirement on investors to inform about responsible investment criteria applied	No date specified On 3/7/2012 the Commission adopted legislative proposals to improve disclosures for retail investment products which provide a basis for providing summary information about CSR and socially responsible investment matters. See <a href="http://bit.ly/RPIZSG">http://bit.ly/RPIZSG</a>
	e	All European asset managers invited to sign up to UNPRI	No date specified Commission to explore possible cooperation with UNPRI as follow up.
OTHER	f	Support in 2012 capacity-building for investors on integration of social and environmental information into investment decisions	2012 Grant agreement signed with International Corporate Governance Network, UN Principles for Responsible Investment and European Federation of Financial Analysts Societies, to support capacity-building project that runs from Nov 2011 - April 2013.
	<b>Disclosure of social and environmental information</b>		
OTHER	g	New legislative proposal on non-financial disclosure	2012 Impact assessment concluded. Legislative proposal to be adopted by Commission as soon as possible. For further information see <a href="http://bit.ly/TumcgJ">http://bit.ly/TumcgJ</a>
	h	Develop policy to encourage companies to measure and benchmark environmental performance using life-cycle-based methodology	2012 Draft final methodology has been published <a href="http://bit.ly/N3Z8rb">http://bit.ly/N3Z8rb</a> . The proposal is expected to be adopted in the 1st quarter of 2013.
	<b>CSR in education, training and research</b>		
PRIORITY	8	Financial support for education and training projects on CSR under EU Lifelong Learning and Youth in Action Programmes, and action to raise the awareness of education professionals and enterprises	2012 Seminar on youth, entrepreneurship, volunteering and CSR organised Sept 2012, concluding that more support is needed to encourage young people into voluntary activities that will better prepare them for the world of work. Examples of support for CSR in the Youth in Action Programme include the programme "Prince, Merchant and Citizen as one: CSR in Europe", and "PARTNERSHIP2020 (see <a href="http://bit.ly/TvNIQR">http://bit.ly/TvNIQR</a> ).
	i	European Business Schools encouraged to sign UN Principles for Responsible Management Education (UNPRME)	No date specified Commission to explore possible cooperation with UNPRME as follow up.
OTHER	j	Explore opportunities for financing further research on CSR still under the 7th European Research Programme and Horizon 2020	No date specified In 2012 under the FP7 Socio-economic Sciences and Humanities programme the Commission intends to publish a call for research on the role of multinational companies in addressing global challenges. In the period 2014-2020 the new EU research programme HORIZON 2020 is expected to create opportunities for research in CSR.
	<b>National and sub-national CSR policies</b>		
PRIORITY	9	Create peer review mechanism with MS	2012 Discussion with Member States in Nov 2011 and February 2012. Preparations ongoing.
	INV 1	MS to develop or update CSR plans or national lists of priority actions	mid-2012 Ongoing discussions with Member States.
	<b>Aligning EU and global approaches - principles and guidelines</b>		
PRIORITY	10	Monitor commitments of EU enterprises > 1,000 employees to take account of internationally recognised CSR principles and guidelines, and take account of ISO 26000 in Commission's own operations.	No date specified 1. Monitor enterprise commitments: Concept note discussed with Member States and Forum CC Feb 2012. Exploratory research paper published June 2012. 2. ISO 26000 in Commission operations: Analysis is currently being done comparing ISO 26000 with current internal Commission policies.
	INV 2	Large European enterprises make commitment to take account of UNGC, OECD GL or ISO 26000 in their CSR approaches	2014 To be followed up through implementation of priority action 10 above.

	<b>INV 3</b>	European multinationals make commitment to respect ILO Tri-partite Declaration	2014	To be followed up through implementation of priority action 10 above.
<b>OTHER</b>	<b>k</b>	Step up cooperation with MS, partner countries and relevant international fora to promote respect for internationally recognised CSR principles and guidelines and to foster greater consistency between them.	No date specified	Examples of Commission action in 2012 include: Seminar with Latin American countries on EU CSR Policy and OECD Guidelines for MNEs; participation in training for Chinese enterprises organised by UN Global Compact Network China; relevant international organisations invited to Annual Review Meeting on 28 November 2012. see also "other action m", below.
	<b>Aligning EU and global approaches - UN business and human rights framework</b>			
<b>PRIORITY</b>	<b>11</b>	Develop human rights guidance for SMEs and 3 industrial sectors	2012	1. Sector guidance: selection of sectors announced February 2012 (employment and recruitment agencies, ICT, and oil & gas). Multistakeholder roundtables organised May 2012 and discussion papers online for consultation. Draft guidance to be published for comment Dec 2012. Final guidance to be published end April 2013. See <a href="http://bit.ly/R7ZwIE">http://bit.ly/R7ZwIE</a> 2. SMEs: Introductory guide published December 2012 <a href="http://ec.europa.eu/enterprise/business-and-human-rights">http://ec.europa.eu/enterprise/business-and-human-rights</a>
	<b>12</b>	Publish report on implementation on UNGPs in context of EU policies	2012	Informal discussion paper published by Commission services as input for Danish Presidency Conference on implementation of the UN Guiding Principles, May 2012. See <a href="http://bit.ly/VXN0us">http://bit.ly/VXN0us</a> Estimated publication date of report now 2nd quarter 2013.
	<b>INV 4</b>	All European enterprises to meet corporate responsibility to respect human rights as defined in UNGPs		Partial follow up (regarding policy commitments only) may be possible through priority action 10 above.
	<b>INV 5</b>	Member States to develop national plans for implementation of UNGPs	end 2012	Ongoing discussions with Member States. One of the actions included in the EU Strategic Framework and Action Plan on Democracy and Human Rights, adopted by the Council of the EU in June 2012, is for Member States to develop national plans for the implementation of the UNGPs, with timing indicated for 2013. See <a href="http://bit.ly/KXgi8R">http://bit.ly/KXgi8R</a>
<b>OTHER</b>	<b>l</b>	Process involving enterprises and EU Delegations to raise understanding of the challenges facing companies that operate in countries where the state fails to meet its duty to protect human rights	No date specified	Discussions ongoing to decide on implementation plan.
	<b>Aligning EU and global approaches - CSR in relations with 3rd countries and regions</b>			
<b>PRIORITY</b>	<b>13</b>	Identify ways to promote responsible business conduct in future policy initiatives for inclusive/sustainable growth in 3rd countries	2012	(1) Commission adopted communication on Trade, Growth and Development in January 2012 (encourages responsible business conduct, promotes CSR instruments; see <a href="http://bit.ly/yv1MzO">http://bit.ly/yv1MzO</a> ) and Council conclusions in March 2012 (see <a href="http://bit.ly/TH908H">http://bit.ly/TH908H</a> ); (2) Commission communication on social protection in EU Development cooperation adopted August 2012 (see <a href="http://bit.ly/Swu9mH">http://bit.ly/Swu9mH</a> ) and Council conclusions in October (see <a href="http://bit.ly/Qw099I">http://bit.ly/Qw099I</a> ). (3) Further reflexions ongoing regarding private sector engagement for development. (4) The 2012 Action Plan of the European Instrument for Democracy and Human Rights (EIDHR) supports amongst other things the development of trade unions and social dialogue in 3rd countries (see <a href="http://www.eidhr.eu/library">http://www.eidhr.eu/library</a> ).
<b>OTHER</b>	<b>m</b>	Commission to make relevant proposals in the field of trade and development.	No date specified	Commission communication on Trade, Growth and Development adopted in January 2012, encourages responsible business conduct and promotes CSR instruments.
	<b>n</b>	Propose to address CSR in established dialogues with 3rd countries and regions	On-going	Examples of progress in 2012 include: discussing implementation of UN Guiding Principles on Business and Human Rights in EU-US Human Rights dialogue; addressing CSR in 1st meeting of the EU-Korea Committee on Trade and Sustainable Development; and addressing CSR in EC-Turkey sub-committee on Industry and Trade.
	<b>General</b>			
	<b>o</b>	Report on implementation	2014	Aim for February 2014.
	<b>p</b>	Review meeting	2014	Aim for April 2014.

q	Open commitment to promote uptake of responsible business conduct by a much larger number of EU enterprises	mid-2012	Discussed with Forum CC in Feb 2012.
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